Preamble

This Privacy and Personal Data Protection Policy establishes the commitments of our company, publisher of the website https://www.imaios.cn(hereinafter the "Website") and the applications e-Anatomy and vet-Anatomy available on Android, Apple Store and other platforms (hereinafter the "Applications") with regard to the confidentiality and protection of personal data of the users of the Website and Applications (hereinafter the "User", defined as any natural person or legal entity that consents to the Terms of access and use of the Website and the Applications).

It applies specifically to users of the Website and the Applications residing in the People's Republic of China (for the purpose of this policy, excluding Hong Kong SAR, Macau SAR and Taiwan) and complies with the PRC laws on data protection including but not limited to the Personal Information Protection Law.

We recommend that you refer to the Terms of Use of the Website and the Applications for further explanation of the purposes of the Website and the Applications and their terms of use.

By accessing the Website and the Applications, you acknowledge that you are fully aware of this Privacy and Data Protection Policy and declare that you do not object to it.

1. Our company

The Website and the Applications are edited by our company, IMAIOS (Shanghai) Information Consulting Co., Ltd.

You can contact us, in particular for the purpose of exercising your right to privacy, at IMAIOS (Shanghai) Information Consulting Co., Ltd., Room 1578, Building 2, 1266 Nanjing West Road, Jing'an District, Shanghai, 200040, China or through our e-mail address: <u>contact@imaios.cn</u>.

2. Principle of confidentiality

Personal information about visitors of our Website and our applications, including their identity, is confidential. We undertake to respect legal conditions of confidentiality applicable in the PRC and not to disclose this information to third parties except as expressly provided herein.

Any non-personal information you provide to us will, unless you notify us otherwise, be considered non-confidential and free to use, subject to compliance with applicable provisions.

3. Collection of personal data

You may withhold your consent to the collection of personal data. However, such a decision may restrict or prevent access to all or part of the Website and the Applications.

The person responsible for processing your data is our company, whose contact details are: IMAIOS (Shanghai) Information Consulting Co., Ltd., Room 1578, Building 2, 1266 Nanjing West Road, Jing'an

District, Shanghai, 200040, China - contact@imaios.cn. Its representative is Mr. Denis HOA, whom you can contact at the same address.

Our Website and our Applications are free of charge and freely accessible and downloadable and, except for the realization of some services, do not require the creation of a customer account. Nevertheless, we collect at each connection to the Website and the Applications your IP (Internet Protocol) number provided by your access provider, to which you hereby agree. We process this information in order to allow you to access the Website and the Applications but also, which you consent to, to identify your geographical data and personalize our content.

Registration is then necessary to use certain services (purchase of products, subscriptions, downloads, contribution to discussion forums, etc.).

We collect various information, such as your first and last name, address, profession, establishment or company, telephone number and e-mail address, which you guarantee to be accurate and which you undertake to update. Only the email address is required for registration. This information allows us to manage your participation in the activities and services offered and to better process your requests. The processing of the e-mail address is based on our contract and legitimate interests (to maintain our records and to know how our customers use our services) and, for the other data, on your consent. By accepting this Privacy Policy, you expressly authorize the collection of the above-mentioned data for the purpose of direct marketing and renew your consent for the purpose of customer loyalty.

In the event of an order, we will collect your first and last name and billing address, which are processed based on our contract, in order to determine the applicable VAT rate.

In addition, we may collect your first and last name, title and professional affiliation, which you warrant to be accurate, for the purpose of publicly identifying you in connection with your contributions to the Website and/or the Applications, if you expressly so consent. The processing of such data is then based only on your sole express consent.

We will notify and seek your consent separately in either of the following scenarios: (i) providing your personal information to other personal information processors, (ii) release your personal information to the public, (ii) processing sensitive personal information, and (iv) providing personal information abroad, unless otherwise allowed by the applicable laws.

We may only allow third party partner companies to contact you if you have given your explicit consent, either when you register or later by changing your preferences from the Website or Application.

We inform you that we do not collect your banking data. In order to maximize the security of our transactions, we use a payment gateway. Therefore, the information you are asked for, namely your credit card number, the name of your bank and security information, is not collected and processed by our Website and Applications but by our banking intermediary, who is the sole responsible in this regard.

Similarly, we inform you that the presence of hyperlinks to websites managed by third parties does not make us in any way responsible for the content of these sites, the services offered, the collection of personal data carried out by these third parties and their privacy policy. We therefore encourage you to check the privacy and data protection statement of any third-party sites you access from the Website or the Applications.

4. Third parties

The information collected may be transmitted to any judicial or administrative authority that may request it. In addition, we may, on an exceptional basis, transmit the data collected to third party service providers for the design, maintenance, security and commercial promotion of the Website and the Applications, the sale and distribution of our products and other commercial initiatives or the hosting of our data.

Such transmission of data will in all cases be in accordance with the purposes stated herein and we ensure that our service providers who have access to the data in these circumstances are bound by an obligation of strict confidentiality and may be subject to sanctions in the event of non-compliance with their commitments.

In particular, we would like to inform you that the data collected is hosted by our host, AWS China (Ningxia) Region, operated by Ningxia Western Cloud Data Technology Co. Ltd. (NWCD).

In this context, we naturally comply with the laws in force on data protection: we therefore subject our collaboration with our host to compliance with the standard contractual clauses, which you acknowledge by accepting the present, and which oblige it to a high level of data security, in order to protect it against fraudulent access by an unauthorized third party and against any unauthorized destruction, alteration or distribution of the said data.

All your rights with respect to your data naturally apply to the data transferred to this subcontractor.

5. Security

We take the need to protect your data very seriously and have implemented technical security measures to prevent your data from being accidentally lost, altered, used or accessed. Access to your data is strictly limited to those who need to consult it and all our service providers mentioned above will ensure confidentiality. However, we cannot guarantee the infallibility of our protection measures; should such a breach occur, we will notify you as soon as possible.

We also encourage you to maintain the confidentiality of the connection settings we have provided to you and to take all necessary measures to protect your own data from being compromised.

6. Your rights

In accordance with the applicable regulations, and in particular the Personal Information Protection Law of the People's Republic of China, you may at any time contact us at the company's headquarters: IMAIOS (Shanghai) Information Consulting Co., Ltd., Room 1578, Building 2, 1266 Nanjing West Road, Jing'an District, Shanghai, 200040, China, in order to obtain communication of your data and, if necessary, their rectification, if they prove to be incomplete or inaccurate, or their deletion, subject to our legal obligations to retain them.

You also have the right to limit processing, which allows you in certain cases to ask us to suspend the processing of personal data, and to withdraw the consent on which certain processing is based, which will however be limited to future processing.

Your right to data portability allows you to request a copy of your personal data.

You have the right to ask us to be transparent about any profiling we carry out or any automated decision, and you may file a complaint with a supervisory authority at any time.

7. Conservation

We conserve your data for a limited period of time, depending on the purpose of the treatment. The deletion of your account will thus put an end to it, subject to the respect of the minimum retention period, in order to respect our own accounting obligations. Our retention periods are therefore strictly limited to our own legal requirements.

8. Modifications of our commitments

We will use the personal data collected and personally identifiable information in accordance with the terms of the commitment made at the time of collection. We may, however, make non-substantive changes to the terms of this Privacy Policy at any time by posting revisions on the Website. Please check this page regularly.

9. Update date

This privacy policy has been updated on [March 21st 2025].